



**New Asia College**  
**The Chinese University of**  
**Hong Kong**



# **Professor Yeung Chung Kee Cultural Integration Award**

## **Stipulations**



## I. Background of the Award

Since its founding in 1949, New Asia College has been committed to passing on the educational mission of its founders which is to promote Chinese culture, and integrate Eastern and Western academies with the basis of humanity, as well as cultivate the future pillars of society who are excellent in both morality and intellect, and invariably care for the cultural development of the human race.

As statement 11 of The Academic Code of New Asia College goes, “By examining yourself in the broad context of humanity, you will learn of your obligations and responsibilities; by examining the qualities with which you are endowed, you will come to recognize your inclinations and talents.” For students enrichment, the College attaches great importance to student-oriented and diversified activities which enable students to discover their interests and talents.



The integration of Eastern and Western cultures has always been the educational ideal of the College. In addition to promotion of Chinese culture, the College also seeks to enhance students' understanding of different cultures around the world through cultural exposure, and to nurture students who embrace inclusion and possess a wide range of interests and knowledge.

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## II. Establishment of the Award

The Award was established in 2023 with a generous donation of HK\$1,000,000 from Professor Yeung Chung Kee of the Department of Chinese Language and Literature (1967 graduate of the College) to support students in planning and organizing individual and group cultural activities which are financed by the donation (capital) and interest generated from it.

Professor Yeung has maintained strong ties with CUHK and has contributed to the University in various ways since his graduation in the 1960s. He was Professor of the Department of Chinese Language and Literature, and Dean of General Education of United College. He has made significant contributions to Chinese language, literature, culture and general education, in both teaching and learning. Upon retirement, he has continued to be a member of New Asia College's Sub-Committee on Workshop on Chinese Moral Education, delivering lectures and training Mainland education practitioners. Professor Yeung has established several scholarships and emergency financial assistance schemes for the University and the College to support student development and to offer assistance to students with financial difficulties.

The Award is entitled "Cultural Integration", adopting the word "integrate" from the first statement of The Academic Code of New Asia College, "While pursuing knowledge, also learn how to cultivate your moral character. The two goals are to be achieved as an integrated whole". The College envisages that our students will be able to develop their creativity, broaden their horizons, connect with the world, and apply and promote the belief of cultural integration through this Award.

### III. Awarded Activities

#### A. Group Cultural Intergration Activity Award

Target Awardees and Nature of Activities:

Group cultural activities organized by College students.

Application Method: Applicants must submit an application form (including a proposal and budget) to the Executive Committee and will be selected to receive the "Professor Yeung Chung Kee Group Cultural Integration Activity Award".

Allocation of Award: The approved amount will be based on the content and nature of the activity, with a maximum of HK\$20,000, and may be increased under specific circumstances.

Relevant rights and responsibilities: Within two months upon completion of the activity, the student or group awardee shall submit a report, including activity records, activity effectiveness, expenditures, and official receipts to the Executive Committee for review and retention. The report will be submitted to Professor Yeung Chung Kee for review and may be published. Awardees may be invited by the College to share their experiences and promote the philosophy of cultural integration.



### III. Awarded Activities

#### B. Individual Cultural Intergration Experience Award

Target Awardees and Nature of Activities:

Individual cultural learning, exchange and other activities organized by College students.

Application Method: Applicants must submit an application form (including a proposal and budget) to the Executive Committee and will be selected to receive the “Professor Yeung Chung Kee Individual Cultural Integration Experience Award”.

Allocation of Award: The approved amount will be based on the content and nature of the activity, with a maximum of HK\$10,000, and may be increased under specific circumstances.

Relevant Rights and Responsibilities: Within two months upon completion of the activity, awardees shall submit a report, including activity records, sharing of insights, expenditures and official receipt(s), to the Executive Committee for review and retention. The report will be submitted to Professor Yeung Chung Kee for review and may be published. Awardees may be invited by the College to share their experiences and promote the philosophy of cultural integration.



## IV. Other Details

### Eligibility

This Award is open to students or groups who are interested to organize or experience different cultural activities. Applications will be reviewed regardless of the year of study, academic performance or financial situation of the applicants. All individual or group activities of any theme creating cultural experiences which are initiated and organized by College students are eligible for the Award. The Executive Committee will review applications and award applicants on a merit basis.



## IV. Other Details

### Application Procedures

The Award is open for application from 10 April 2023. Student or group applicants must submit an application form (downloadable from the College website). The applications will then be reviewed by the Executive Committee, with results to be announced in a timely manner.

### Executive Committee

The Executive Committee of the Award shall be convened by the College Dean of Students, or a person appointed by the Dean of Students, and shall invite three to four members within or outside the College to be responsible for the revision, approval and implementation of the Award.



**New Asia College, The Chinese University of Hong Kong  
Professor Yeung Chung Kee Cultural Integration Award  
Application Form**

<b>1. Activity's Information</b>	
<input type="checkbox"/> A. Group / Organization	<input type="checkbox"/> B. Individual
<b>2. Basic Particulars</b>	
Name of Group / Organization: (Chinese) _____ (English) _____ Name of Person-in-Charge: _____ Major: _____ Year of Study: _____ Student ID: _____ Contact No.: _____ Email: _____	Name of Individual Student: (Chinese) _____ (English) _____  Major: _____ Year of Study: _____ Student ID: _____ Contact No.: _____ Email: _____
<b>3. Project Details</b>	
Project Title: _____	
Objective(s) and Relation(s) with "Cultural Integration": _____ _____ _____ _____ _____ _____ _____ _____	
Proposal Details: (Please state the date of activity, venue, number of participants, nature and content of activity, and expected outcomes, etc. Please attach a detailed proposal if any.) _____ _____ _____ _____	



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<b>4. Proposed Budget</b>	
Item	Amount
Estimated Expenditure in Total	HKD\$
Amount Applied from College:	HKD\$
Application for Other Source(s) of Award/Subsidy/Grant: <input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please state the source(s): _____	
If yes, please state the amount applied or approved:	
HKD\$ _____	
<b>5. Declaration</b>	
I warrant that the above information is correct and I agree to observe the relevant rights and responsibilities*.	
Signature of Organization's Person-in-Charge / Applicant:	
_____	
Date: _____	

\*Please refer to the stipulations for the rights and responsibilities.

<b>Official Use of Executive Committee</b>	
<input type="checkbox"/> Approved	
Award amount: HKD\$ _____	
<input type="checkbox"/> Not Approved	
Reason(s): _____	
Dean of Students' Signature: _____ Date: _____	