



新亞書院  
NEW ASIA COLLEGE

## **The Chinese University of Hong Kong New Asia College Christmas E-Card Design Contest**

New Asia College celebrates its 75<sup>th</sup> anniversary this year. To share the joy of anniversary and festive season of Christmas, the College organizes a Christmas E-Card Design Contest to call for creative graphic designs.

NA students are encouraged to participate!

### **Eligibility**

All participants should be NA students.

### **Theme of the Contest**

- 75<sup>th</sup> Anniversary of New Asia College; and
- Christmas greetings

### **Size and Format Requirements**

- The graphic should be at a size of 14.85cm (W) x 10.50cm (H).
- The submitted graphic should be in high-resolution JPEG or PNG format.
- Upon submission of the graphic, participants should submit a description (in Chinese or English) not less than 30 words to briefly elaborate the design concept.

### **Selection Criteria**

The submitted artworks will be assessed by the College based on the following criteria:

- Composition and aesthetic appeal
- Creativity
- Relevance to the theme

### **Awards**

- 1 Winner will be awarded with a iPad mini Wi-Fi 128GB (worth HKD3,799). The artwork will also be used by the College as a printed and E-Card for Christmas 2024.
- 9 Merit prizes will be awarded with a HKD500 CASETiFY Gift Card.
- All awardees will also receive a certificate.



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## Terms and Conditions

- Each participant can only submit one artwork. Participants can submit multiple entries before the deadline, but only the latest submission will be assessed.
- All submissions must be original, unpublished and created by the participant. There should be no infringement of any existing intellectual property rights. The College will not be held responsible for any consequences of rights infringement by the participants.
- The artwork shall not contain inappropriate or offensive content.
- The College has the right to assess and select the winning submissions. The College reserves the right of not giving awards if there is no suitable winner(s).
- Shall there be any disputes, the College has the final discretion for this contest.
- By joining the contest, the participants agree to accept that the College has the right to display or publish the submitted artworks for use in any media (including but not limited to College website, Facebook, Instagram, printings or emails etc.).

## Registration and deadline

Participants may submit their works via the online form on or before 24 November 2024.

Online submission form:

<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13697856>

## Announcement of Results

The winning results will be announced on the College website in December 2024. Winners will also be notified by emails individually.