

**New Asia College, The Chinese University of Hong Kong**  
**1981 Chinese Language and Literature Alumni Chinese Culture Activity Fund**  
**2024/2025**  
**Application Guidelines**

Introduction

“1981 Chinese Language and Literature Alumni Chinese Culture Activity Fund” was established by 1981 Chinese Language and Literature Alumni to encourage College students to participate in and organize activities which are related to Chinese Culture. Participants of activities can explore and achieve the value of life in the aspect of Chinese Culture. Examples of such activities are listed in the **【Appendix】**.

Eligibility

The fund is open for application from College students of all years of study (**priority will be given to College students of the Department of Chinese Language and Literature and Chinese Language Education Programme**). Applications can be submitted by individual students, in a group, a student club/association or in partnership with a non-profit organization. College-affiliated staff and alumni may tender nominations to the College.

Date of Activity

The activity has to be organized between 1 July 2024 and 30 June 2025.

Application Procedures

Applicants have to submit a proposal detailing the Chinese culture-related activity to be participated in or organized. The proposal should include the details of the activity, including the objective, target, programme and budget.

The activity should focus on the required theme and be creative, and be able to facilitate the applicants and participants to reflect on the value of Chinese culture in the modern society and to explore the potentials of its sustainable development.

Selection Procedures

The College will consider the applications based on the report or proposal submitted by applicants. Applicants may be invited to a selection interview.

Amount of Subsidy

The number of awards will be a maximum of two, with each of them being granted HK\$10,000 at most.

Responsibilities of Grantees

For subsidized activities, grantees shall submit the following items **according to the deadline stated on the notification letter**:

1. A 800 to 1,000-word report (either in Chinese or English), detailing the programme of the event and reflections on receiving the subsidy, and five to six photographs (each of size over 1MB or above) for the College's retention, publication or display in other College exhibitions.
2. A financial report and all relevant receipts (please provide **original** copies; for airfare, please provide the receipts and the boarding passes) for the College to disburse the subsidy to grantees.
3. Late submission of receipts can result in cancellation of the approved subsidy.

Notes

1. Applicants can only apply for one type of College subsidy for the same activity.
2. Applicants should specify other source(s) of subsidy applied for and the amount (if any). False information may result in forfeiture of the subsidy.
3. Should there be any change(s) to the activity, the applicant shall inform the College as soon as practicable.
4. Individual students and student societies are encouraged to clarify the rights and responsibilities with the service provider concerned to protect their interests, and such responsibilities shall be reasonably practicable.

Application Deadline

30 April 2024 (Tuesday)

Enquiries

Ms. Nancy Tse, Dean of Students' Office (Tel.: 3943-5732; Email: [nancytse@cuhk.edu.hk](mailto:nancytse@cuhk.edu.hk))

**Examples of Activities**

1. Organization of book clubs to study publications in relation to the value of Chinese culture, and subsequently consolidate/compile the discussions, reflections and self-realization.
2. Building websites and groups, etc. with the value of Chinese culture as a theme, to motivate the young generation to explore and reflect on the value of Chinese culture in the modern world, in a user-friendly manner.
3. Launching dramas, concerts and film shows related to the value of Chinese cultures, in order to enable the public to reflect on the subject, so that their cultural life can be enriched.
4. Studying the value of Chinese culture in a unique and innovation way (in the form of non-conventional literature review).
5. Explaining and elaborating on the best preserved value of Chinese culture in Hong Kong, where the East meets the West.
6. Picking one or two values of Chinese culture, for example, ethics like care for people, good relationships between parents and children, brothers and sisters, as well as friends, and designing a relevant activity to promote such value(s).

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**Application Form**

1. Individual/Group's Information:

Name of Individual/Group:

(Chinese) \_\_\_\_\_

(English) \_\_\_\_\_

Student ID: \_\_\_\_\_ Major/Year: \_\_\_\_\_

Contact No.: (Day) \_\_\_\_\_ (Night) \_\_\_\_\_

E-mail: \_\_\_\_\_

Hostel Address (If applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Name of Bank Account Holder (English): \_\_\_\_\_

(The subsidy must be disbursed to a bank account held by College students; in the case of joint account, at least one holder should be a College student)

Name of Bank: \_\_\_\_\_ Account No.: \_\_\_\_\_

Student-in-Charge's Information:

Name of Student in Charge: (Chinese) \_\_\_\_\_ (English) \_\_\_\_\_

Contact No.: (Day) \_\_\_\_\_ (Night) \_\_\_\_\_

E-mail: \_\_\_\_\_

2. Activity's Information:

Name of Activity: \_\_\_\_\_

Organizer: \_\_\_\_\_

Location: \_\_\_\_\_ Date: \_\_\_\_\_

Objective of Activity: \_\_\_\_\_

(Applicants may attach separate sheets)

Number of Participants: \_\_\_\_\_

Estimated Expenditure: \_\_\_\_\_ (Please attach budget of activity)

Estimated Income: \_\_\_\_\_

Application for Other Source(s) of Subsidy:  No  Yes

**(Regardless of whether application results have been released)**

(Please specify source(s) of subsidy and amount: \_\_\_\_\_)

Amount Applied from College: \_\_\_\_\_

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

