

## New Asia College/Yale University Student Exchange Program (YUNA) 2023-24 Guidelines on Video Submission

**Please record a short video to share your understanding and insights on the exchange theme “Ethnicity, Migration and Identity”. In the video, introduce yourself in front of the camera and communicate your thoughts in English.**

### Notes for video recording and submission:

1. Video Length: The video should be within **3 minutes**.
2. Language: Communicate your thoughts and ideas in English, ensuring clear pronunciation and articulation. Speak naturally and confidently.
3. Video Quality: Record the video in high definition (HD) quality, preferably 720p or 1080p.
4. Video File Format: Check the specified video file format required for submission. Common formats include MP4, MOV, or AVI.
5. Audio Quality: Use a reliable microphone or ensure that the audio recording is clear and audible. Avoid background noise and speak loud enough to be easily understood.
6. Background and Setting: Choose a suitable location for recording that is well-lit, neat, and free from distractions.
7. Post-Editing and Effects: Submit an unedited video without any post-production alterations or special effects.
8. Submission Format: Provide a download link for the video file. You can use file-sharing services including Google Drive, OneDrive, or any other preferred platform. Ensure the link is accessible and remains active until the selection process is complete.
9. Video Naming Convention: Please use a clear and standardised naming convention for your video file: *Your Full Name & Nickname\_ProgrammeYear* (e.g., *Chan Tai Man Peter\_History3*).
10. Summary: You may also include a brief summary (not exceeding **250 words**) of your video presentation for our reference.
11. Video Backup: Make backup copies of your video file and brief summary before submission.